

BSL**BRANDS & SOURCING LEADERS ASSOCIATION™**
INCUBATOR | ACCELERATOR | CATALYST

GLOBAL OUTREACH SUMMIT 2025

Insights, Innovation and Inclusivity

163+INTERNATIONAL
DELEGATES**990+**INDIAN
DELEGATES**50+**

SPEAKERS

27+

PARTNERS



BSL EXCELLENCE AWARDS 2025

(Lifestyle-Textile-Apparel)

29th & 30th July 2025
Bharat Mandapam Convention Centre
New Delhi, India

Main Highlight

Organized by

**SUPPORTED BY-**Sustainable
Supply Chain by

GLOBAL OUTREACH SUMMIT 2025

BSL EXCELLENCE AWARDS 2025

About BSL

BSL is a not-for-profit association in the lifestyle, textile and apparel industry. Our members include:

- 1. International Brands** – India offices of brands like Walmart, PVH, Mothercare, H&M and Coach, including country/category managers and sourcing heads.
- 2. Indian Brands** – Large-scale brands like Raymond, Mufti, SPYKAR, Fab India, Zivame, BIBA and many more, their brand & sourcing heads.
- 3. Large Buying Offices** – Organizations like Triburg, Impulse International, Asmara and Newtimes Group.

Our Mission – BSL focuses on Export Promotion and Import Substitution through five key initiatives:

पंच पहल / Panch Pahel

-Sustainability & Good Earth -Digitalization & Automation -Import Substitution & Upscaling
-MMF 10X & Technical Textiles -Design & Innovation

2025-2026 Goal – Expand Indian brands globally and Attract global brands to India.

Our Network– Bharat Chapter – 400+ members and 12 International Chapters like USA, UK, UAE, BANGLADESH – each having 40-60+ members

All members are brand and sourcing heads, driving industry growth toward a Trillion-Dollar Goal.

About Event

The two-day Event, **Global Outreach Summit** is a premier platform bringing together thought leaders, decision-makers and innovators from across the globe. It serves as a bridge between Indian and international markets, providing a unique opportunity for key stakeholders in the supply chain to engage, network and align with the evolving demands of the global sourcing and buying community.

BSL Excellence Awards 2025, is dedicated to recognize excellence in Brands and Sourcing leadership within the lifestyle, textile and apparel industries focusing on growth of India.

Alongside these awards, we are proud to introduce the 2nd Edition of the **Sustainability and Digitalization Awards** celebrating the achievements of our entire Supply Chain Partners network.

Awards Category

 10 BEST GLOBAL BRAND LEADERS	 10 BEST GLOBAL SOURCING LEADERS	 10 BEST BRAND LEADERS OF INDIA	 10 BEST SOURCING LEADERS OF INDIA
 SUSTAINABILITY ACTION AWARD	 DIGITALIZATION & AUTOMATION AWARD	 ARTISANS EXCELLENCE AWARD	 YOUTH EXCELLENCE AWARD

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Sponsorship

Why should you Sponsor ?

Partnering with the Global Outreach Summit & BSL Excellence Awards 2025 offers a valuable opportunity to showcase and promote your business services to a diverse network of industry leaders and business experts. These professionals are eager to stay informed about the latest innovations and tools shaping the future of the Lifestyle and Textile landscape. Join us in shaping the future of the industry together!

Diamond Sponsor – ₹ 50 Lakhs

Powered By Sponsor – ₹ 25 Lakhs | Gold Sponsor – ₹15 Lakhs | Silver Sponsor – ₹ 10 Lakhs



Diamond Sponsor

- Event Branding & Visibility
 - Prominent Logo Placement: Event website & brochure
 - Stage banners, backdrops, visuals, Social media mentions, shout-outs.
- Dedicated Sponsor Section:
 - **Exclusive Pavilion –100sqmts.**
 - Event Signage: Placed at key locations.
 - Customized sponsor branding.
- Product/Service Promotion: Sponsor booth for showcase. Product demos and samples.
 - 20 of your product display at the **Excellence Arena**
- Marketing & Promotion
 - Social Media Promotion: Co-created sponsor content.
 - 30 sec Promo Video on Social Media- eposts
 - 12 posts-Digital/social Media Marketing on BSL Platforms.
 - 6 Advertisement and your article in BSL Magazine **Global Vision**
 - Media Interview
 - Special Interview of the Key Spokesperson
- Networking Opportunities:
 - Dedicated networking sessions.
 - Meet & greet with speakers.
- Exclusive Access & VIP Experiences
 - VIP Hospitality:
 - Sponsored hospitality area for guests
 - Access to exclusive events.

Benefits For Participants



Strategies & Growth
Insights from experts
strategies, growth



Thought Leaders Forum
Insights Through
Dynamic Panel Discussion



Display Space
A Stage for Innovation
and Impact



Fashion Show
Where innovation meets timeless
elegance



BSL Excellence Awards
Witness the Heroes
Par Excellence



Networking Dinner
Elegant Evening of Culinary Delights
and Exclusive Connections

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Powered By Sponsor

- Key Note Speaker at Masterclass
- Panel Speaker
- Event will be co-branded
- Display Space -36sqmts.
- 6 of your product display at the **Excellence Arena**
- 30 sec Promo Video on Social Media- eposts
- Logo on the Website.
- 8 posts-Digital/Social Media Marketing on BSL Platforms.
- Advertisement and your article in BSL Magazine **Glocal Vision**
- Media Interview
- Special Interview of the Key Spokesperson

Gold Sponsor

- Key Note Speaker at Masterclass
- Panel Speaker
- Branding at the Venue First in the Hierarchy
- Display Space -24 Sqmts
- 4 of your product display at the **Excellence Arena**
- 30 sec Promo Video on Social Media
- Logo on the Website
- 6 posts - Digital/Social Media Marketing on BSL Platforms
- Advertisement and your article in BSL Magazine **Glocal Vision**
- Media Interview
- Special Interview of the Key Spokesperson



Silver Sponsor

- Panel Speaker
- Branding at the Venue in the Hierarchy
- Display Space - 18 SqMts
- 2 of your product display at the **Excellence Arena**
- Logo on the Website
- 30 sec Promo Video on Social Media - 1 Post
- 4 post - Digital/Social Media Marketing on BSL Platforms
- Advertisement and your article in BSL Magazine **Glocal Vision**
- Media Interview
- Special Interview of the Key Spokesperson

Sponsorship Deliverables

DELIVERABLES	Powered-By	Gold Sponsor	Silver Sponsor	Display Partner	Display Partner
Co-branding	✓	✗	✗	✗	✗
Key Note Speaker at Masterclass	✓	✓	✗	✗	✗
Panel Speaker	✓	✓	✓	✗	✗
Display Space in Special Arena	36 sqmt	24sqmt	18sqmt	12 sqmt	9 sqmt
30 sec Promo Video on Social Media	✓	✓	✓	✗	✗
Advertisement on Social Media	8 Posts	6 Posts	4 Post	2 Post	1 Post
Branding at Venue	✓	✓	✓	✓	✓
Logo on Website & Event Mailers	✓	✓	✓	✓	✓
Your article in BSL Magazine Glocal Vision	✓	✓	✓	✓	✗
Media Interview	✓	✓	✓	✓	✓
Special Interview of the Key Spokesperson	✓	✓	✓	✗	✗

*Stall can be Customized by the referred or own vendor

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Eminent Jury



Sandeep Marwah



Ram Sareen



Reshma Dordi



Richa Anirudh



Gautam Khurana



Marya Shakil



Sudhir Gupta



Gaurav Dwivedi



Dr. Mahesh Trikha



Jiss Mathew



Register Yourself
(For Global Outreach Summit)



Nominate Yourself
(Brand Leader & Sourcing Leader Award)



Nominate Yourself
(Supply Chain Awards Sustainability & Digitalization)



www.bslassociation.com

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BSL EXCELLENCE AWARDS 2025

Brand Leaders & Sourcing Leaders Elected Nominees



Carl Althin



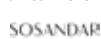
Todd Kahn



Harel Goldstein



Duncan Crewe



Claudia Lima



Barbara Martin



Paul Marchant



Richard Dickson



Dimitri Chirov



Stuart Machin



Tadashi Yanai



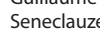
Simon Wolfson



Ken Murphy



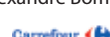
Guillaume Seneclauze



Sylvain Blanc



Alexandre Bompard



Helena Kuylenstierna



Toni Ruiz



Simon Roberts



Renuka Jaqtiani



Christoph Rosa



Destan Bezmen



George Santacroce



Isaac Dabah



Paulo Caridade



Oscar Alarcon Garcia



Matteo Anchisi



José Couselo



Javier Rubio



Mujeeb Rehman



Arun Pagarani



Adil Rahman



Tatiana Jordán



Sergio Odriozola



Deepika Rana



Caroline Joire



Dipali Goenka



Lavanya Pachisia



Falguni Nayar



Rohit Nanda



Jiten Bellani



Manish Bharti



Siddharth Bindra



Prakash Saraogi



Venu Nair



Neeraj Nagpal



Ramit Pal Singh



Ashish Dixit



Shital Mehta



Lalit Agarwal



Nisha Pikle



Nish Kankiwala



Nitin Prasad



Tapan Bansal



Vamshi Madhav



Kamal Khushlani



Gaurav Gambhir



Shirish Srivastava



Kaushik Das



Karthik Y



Rakesh Sarawagi



Manish Kapoor



Suparna Malhotra



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Brand Leaders & Sourcing Leaders Elected Nominees



Amisha Jain



Lavanya Nalli



Aanshul Ved Grover



Amar Nagaram



Kishan Daga



Vipul Mathur



Sanjay Shukla



Jasveen Kaur



Neelu Gupta



Alpana Razdan



Nidhi Dua



Sharon Pais



Sanjith Areekkara Kalliat



Sumit Dhingra



Annika Passii



Kiruba Devi



Nivedita Sinha



Tanuja Sinha Roy



Rohit Joshi



Sugam Asani



Vaibhav Sharma



Shilpi Tiwari



Amit Sharma



Nitin Chhabra



Gautam Saraogi



Amitabh Suri



Nishant Poddar



Vimarsh Razdan



Smita V. Kansal



Neetu Jotwani



Jasleen Kaur



Supriya Munshi



Bharat Bhatia



Amit Hemrajani



Wicrant Gambhir



Vivek Bhatnagar



Praveen Varindani



Arvind Oberoi



Rajat Khurana



Sanjay Vakharia



Vivek Sandhwar



Kavindra Mishra



Akhil Jain



Sathish Kumar



Sandeep Varaganti



Sahil Malik



Venkatesalu P



Satyen Momaya



Chippy Mehta



Deepa Newar



Suvridha Chopra



Rakhi Vashisht



Neha Kant



Sonia Khanna



Berry Singh



Sachin Kharbanda



Rajesh Jain



Sharad Bhasin



And Many More...

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BSL Chamber of Brands



Many More...



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