

# SUSTAINABILITY & CIRCULARITY FASHION FEST 2025



## TEXTILE SOURCING MEET '26 - TIRUPPUR

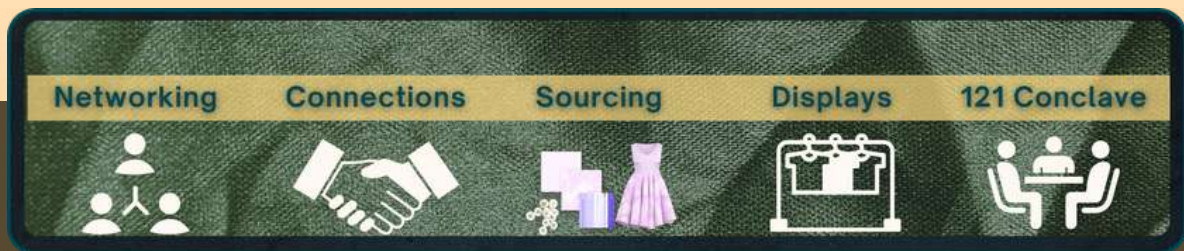
11th Edition Buyer - Seller Meet



**19TH - 21ST MARCH '26**  
**10:00 AM TO 6:00 PM**



**VENUE - INDIAKNIT FAIR  
COMPLEX, TIRUPPUR, INDIA**



Organized By:



**SOWTEX**  
sourcing textiles globally

**REGISTER NOW**



# What's Textile Sourcing Meet (TSM)?

## *Vision*

By 2030, Sowtex envisions becoming the linchpin of India's textile evolution, seamlessly integrating advanced digital technologies with traditional textile practices to transform India into a global textile powerhouse. Our goal is to drive efficiency, elevate global competitiveness, and foster sustainable growth by leveraging cutting-edge technology and forging strategic partnerships. We aspire to enhance India's position as a self-reliant textile leader, contributing significantly to the nation's vision of a \$250 billion textile industry and \$100 billion in global exports.



## *Mission*

Our mission is to revolutionize the textile industry through a digital-first approach that eliminates inefficiencies, amplifies international connections, and fosters sustainable development. We are committed to driving innovation through BI and AI solutions, expanding global trade opportunities, and creating a robust ecosystem that supports India's textile goals. By advancing technology, promoting high-quality standards, and nurturing talent, Sowtex aims to bolster India's global textile leadership and support its ambition of a thriving, self-sufficient textile sector by 2030.

**Textile Sourcing Meets** are events designed to facilitate interaction between Fashion Buyers, Ready-Made Garments (RMG) Exporters, and Supply Chain Manufacturers. They bring together various stakeholders in the value chain on a common platform to partner and collaborate for fast-track delivery. These events are meticulously curated to showcase Verified Suppliers who are certified for their Sustainable Products and Materials.

Attendees have the opportunity to engage with these suppliers through Networking cum Sourcing shows organized by SOWTEX in joint association with various top fashion associations such as AEPC, BSL, BAA, BGMEA, BGMA, CITI, BGEA, GEMA, GEAR, NAEC, MATEXIL, ITF, TNFMA, DMA, FORHEX, OGTC and many more.



# What's Special at TSM ?

## Sustainability & Circularity Fashion Fest

At TSM' 26 Tiruppur, We are humbled to expand the scope of Sustainability & Circularity in the Fashion lines. This special Curated Initiative Educates and adds values for all the stakeholders in Myriad ways by fast-track fashion e-commerce growth and ease supply chain bottlenecks for fashion buyers & manufacturers. We also Aim To Increase adoption of innovation and environmental friendly practices.



**1000+  
Decision Makers**



**300+ Brands &  
Manufacturers**



**1000+  
New Designs**



**30 Certified Manufacturers  
& Tech Companies**



**100+  
121 Meetings**



**100 Cr Business  
Generation**

### E-Commerce

Market Research/  
Sourcing

Production

Order/ Payment

Logistic/ Global  
Distribution

**Average Timeline  
15-45 Days**



### Conventional

Market  
Research

Sourcing

Marketing/  
Branding &  
Order  
booking

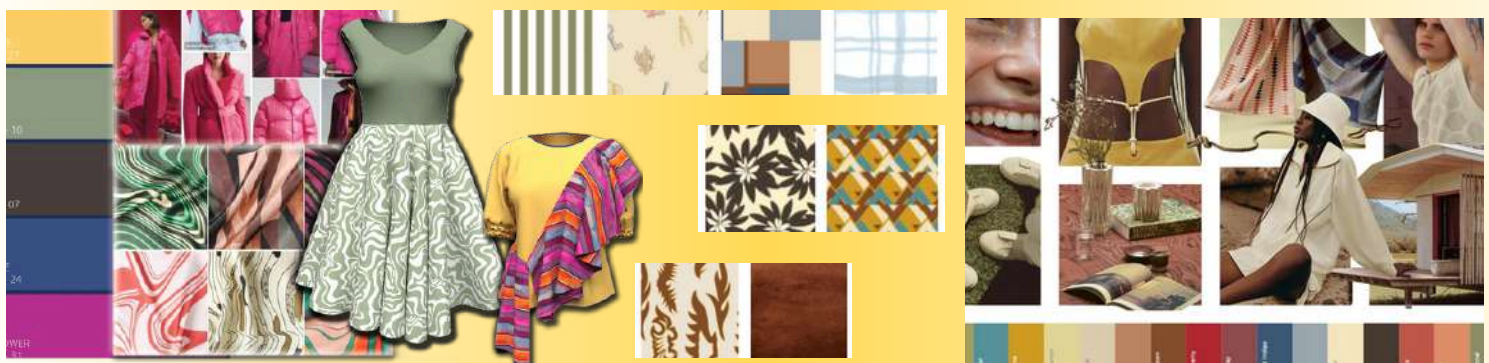
Production

Payment

Logistic

Retail  
Distribution

**Average Timeline  
45-120 Days**



# ReMaterial x E-Commerce Opportunity

Tiruppur, with its ₹30,000+ crore textile manufacturing base, is uniquely positioned to capitalize on the convergence of sustainable materials and digital commerce. The **ReMaterial X E-Commerce** initiative opens a transformative gateway for the state's mills, exporters, and entrepreneurs—connecting eco-conscious products with the rapidly expanding global fashion e-commerce market, projected to reach **\$800 billion by 2025 and \$2 trillion by 2030**.

In today's landscape, sustainability is no longer optional—it's a strategic imperative. For Small and Medium Enterprises (SMEs) across the textile value chain, embracing sustainable practices is key to unlocking new markets, meeting buyer expectations, and staying competitive.

## Global Fashion E-Commerce Outlook:

- \$800 Billion by 2025, \$2 Trillion by 2030
- 6.6% of global merchandise trade-India's Fashion E-Commerce Market\*
- \$70 Billion, growing at \*12% annually.

(Source - Google/Statista)

## Rajasthan's Textile Manufacturing Base

- ₹30,000+ Cr fashion manufacturing cluster
- Focused on expansion & new technologies
- New markets via e-commerce gateways.

## State Investment Vision

- ₹40,000 Cr investments in next 5 years
- Offering various incentives for Industry.



New Innovations/ReMaterial



Live Showcase



Manufacturing



Fast Shipments

# Trusted Suppliers

1. Sustainable & Innovative Fabrics
2. Value Added Materials
3. Quality Assurance & Green Finance
4. FashionTech & Automation
5. E-Commerce Solutions

## Impact

To enhance the Fashion e-commerce business of MSMEs in Material Segment.

## Outcome

To become a dedicated Sustainable Sourcing Marketplace that connects all companies in the Textile Industry with Buyers.

1. Entrepreneurs & Sourcing Teams
2. Brands & Liaison Offices
3. Fashion & Sourcing Teams
4. Supply Chain and Logistics Experts
5. Fashion Tech & Automation
6. Payment Solution
7. Government Representatives
8. Investors and Venture Capitalists
9. Legal and Regulatory Professionals
10. Quality Assurance & Digitisation Professionals

## Audience Profile

## Sponsorship Opportunity

1. Big Mills /Corporate's
2. Cross Border Solutions
3. Supply Chain Partners
4. Logistics Warehouse Companies
5. Banks & Trade Finance
6. Warehouse Companies
7. E-Commerce Support Industry

## Hon'ble Chief Guests & Dignitaries @ Our Previous TSM's



**Smt. Darshana Jardosh**

Hon'ble Minister of State for Textiles & Railways  
at **Fashion Meet' 22**, Epicenter Gurgaon



**Syed Shahnawaz Hussain**

Hon'ble Ex Textile Minister & Minister of Bihar  
at **Textile Sourcing Meet'23**, Panipat - Edition 5



**Ms. Mercy Epao**

Joint Secretary (SME) Ministry of MSME  
at **Textile Sourcing Meet' 24**, Noida



**Sh. K.K. Vishnoi**

Minister of State, Rajasthan Govt.  
at **Textile Sourcing Meet' 24**, Jaipur

# Why you should participate @ TSM, TIRUPPUR?

Networking



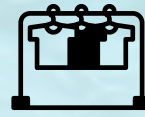
Connections



Sourcing



Displays



121 Conclave



## **MEET THE TOP STAKEHOLDERS & DECISION MAKERS**

- Minister / Ambassadors
- Chairman / MD's
- CEO / COO's
- Brands Country Heads
- Sourcing / Marketing Heads
- Trade Representatives

## **AUDIENCE - AIMING TO HAVE 20,000 CRORE MANUFACTURERS IN THE ROOM**



Fashion Manufacturers & Exporters



Senior Professionals,  
Sales & Sourcing Heads



Brands



Buying Houses & Agencies



Trade Bodies



Government Agencies

# Infrastructure Support For Participating Suppliers



## Executive Booth (6 Sq. Mtrs.)

Rs 75,000+ GST  
(Two Days)

- Octonorm booth, 1 display table, 2 chairs, 2 hanger stands.
- Standard Annual Membership on SOWTEX Platform

## Professional Booth (9 Sq. Mtrs.)

Rs 1,50,000+ GST  
(Two Days)

- Branded booth, 1 display table, 2 chairs, 2 hanger stands, 1 LCD
- Design Flex Wall Backdrop Display
- Includes 2 night accommodation for 2 ppl on Twin Sharing basis including lunch
- Professional Membership on SOWTEX Platform
- Focused Leads before & after the events
- Participation in 121 Sourcing Conclave
- Live Enquiries

## Enterprise Booth (18 Sq. Mtrs.)

Rs 3,00,000+ GST  
(Two Days)

- Prominent Visibility
- Octonorm display booth, 1 display table, 1 conference table, 3 hanger stands, 1 LCD, 1 support hostess
- Design Flex Wall Backdrop Display
- Includes 2 night accommodation for 4 ppl on Twin Sharing basis including lunch
- Enterprise Membership on SOWTEX Platform
- Focused Leads before & after the events
- Participation in 121 Sourcing Conclave
- Live Enquiries

## PARTICIPATION PROCESS

1

Booking Form  
Expression of Interest

2

Submission of  
Products/ Designs

3

Payment

4

Approval of  
Booth Design



# TEXTILE SOURCING MEET '25

“Sustainability & Circularity Fashion Fest”

**19th - 21st March '26**

**VENUE - INDIAKNIT FAIR COMPLEX,  
TIRUPPUR, INDIA**

Register As

**Phone:** +91 92170 32490 | +91 9871650033 | +91 9350769005

**Email:** business1@sowtex.com, tsm@sowtex.com

Scan To Register



For more details on event visit online

<https://textilesourcingmeet.com>



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